



**redefining temp housing
for global mobility**



Public Relations Contact

Jennifer Carter

jcarter@synergyhousing.com

+ 1 (925) 807-1155

Synergy Global Housing announces SYNC

Synergy Global Housing creates experienced team dedicated to serving its relocation and global mobility partners.

Synergy Global Housing has created a dedicated group of corporate housing specialists steeped in relocation experience to serve the needs of relocation companies and their transferees. Known as SYNC, the new group is staffed by some of Synergy's most seasoned people, whose sole focus is to delight guests by providing a world class mobility-centric experience.

Synergy understands how stressful it can be to relocate. That's why a dedicated relocation group makes sense, because we give relocation counselors and transferees one-on-one attention coupled with speed and accuracy. We get it right the first time. SYNC is a true partner in a smooth transition and a guest experience that is unique in the corporate housing industry.

Synergy officially unveiled SYNC as part of Worldwide ERC's America's Mobility Conference 2016 in Houston, May 18-20. SYNC, short for SYNERGY Connection, is led by Susan Becker, a 25-year veteran of the corporate housing industry. Becker assumes the title of Managing Director, Relocation Alliances.

SYNC has been designed as a result of detailed feedback from relocation management companies (RMCs) to best serve mobility clients and guests through enhanced focus, transparency and responsiveness. "Everything we do has a sense of purpose," Becker said. "Every idea, every innovation comes from listening to our customers. Our relocation management partners represent a vital part of our business, and as a corporate housing supplier, we are a vital part of theirs."

The hand-picked team of professionals has more than 200 years of collective experience working with the relocation industry. The understanding, knowledge and compassion that comes with this level of industry experience means SYNC will find customized solutions for each individual guest. We never use a cookie-cutter approach.

"We are an extension of our RMC partners, and we have one chance to make a complex, confusing and stressful situation better," Becker said. "If the temporary housing experience goes smoothly it sets the stage for the rest of the relocation. This is another way of treating each guest as if they are our only guest. At its core, SYNC empowers us to serve the customer at the highest level."

About Synergy Global Housing

Synergy Global Housing brings a superior furnished housing experience to the business travel and workforce mobility industry; providing best-in-class serviced accommodations in more than 50 countries across the globe. Synergy has Global Solutions Centers in: Dublin, Ireland; Hyderabad, India; Singapore; and San Ramon, San Francisco, Los Angeles, San Diego and Orange County, California. Through people, passion and innovation, Synergy delivers boutique services, custom-tailored to meet each client's individual needs, on a worldwide platform. To learn more, visit www.synergyhousing.com.