



SYNERGY
Corporate Housing®
 Innovative solutions for your temporary housing needs

Buzz

Don't Miss It

Going Global

Are you relocating, visiting, or working in London this fall? If so, you'll have access to Synergy's extensive variety of apartments through its global business partner, BridgeStreet Worldwide. Available across London, these apartments are reasonably priced and in ideal locations, providing easy access to train stations and other transportation.

While our apartments in the London and Canary Wharf are within walking distance of the capital's business hub, we also have West End units in prestigious Kensington and Chelsea. Additionally, Berkeley Park in Heathrow offers convenient access from and to Heathrow International airport.

Call us at 800.600.1115 for more information about our London offerings, as well as any of the 8,600+ apartments we offer worldwide.



Bay Area Rental Market Trends 2005-2006

The year 2005 revealed a major shift in the market place. Bay Area renters are beginning to see rental prices rise as bargaining power swiftly diminishes. An improving job market has boosted demand for Bay Area apartments since the dot-com blowout. In the past year, Bay Area employers have gained 26,600 jobs (source: Employment Development Departments monthly survey). Corporate profits have rebounded and the surge in the local economy is poised to persist. Regional employment gains are strong and widespread; analysts believe the job market will grow through 2006.

Strong economic growth in the Bay Area has created high demand for housing needs in already densely populated areas of the Bay Area and the South Bay. Occupancy in the Bay Area is expected to reach 96.4% in March 2006. San Francisco's occupancy is anticipated to reach 97.1% in Q106, exceeding Oakland's forecast occupancy of 96% and San Jose's anticipated occupancy of 95.9%.

Occupancy rates caused an upward shift in rental rates. Mortgage interest rates have slowly begun to steady themselves, and with such high "for sale" price points, most Bay Area residents can't afford to buy. Rental apartments are the only choice for many. Developers and property management companies know they can increase rental fees with longer mandatory leases because the supply of apartments is growing at a slower rate than the number of home buyers in the Bay Area.

Innovative Features Make Your Stay Luxurious

Synergy Corporate Housing continues to roll out innovative services designed to ensure your ultimate comfort.

Synergy Sleep System —In November of 2004, Synergy introduced its one-of-a-kind Synergy Sleep System—a first in the corporate housing industry. Complete with a pillow-top mattress and filled with Euro Memory Foam, the Synergy Sleep System is available in select apartment communities throughout Northern California, helping guests sleep soundly during their stay.



Since its introduction, our guests have raved about the Synergy Sleep System: "The Synergy Sleep System is fantastic and I'm really enjoying it," said Anu, one of Synergy's corporate housing clients. "It helps with the alignment of my spine and provides restful sleep."

Wired with Wi-Fi—Synergy recently introduced complimentary Wi-Fi Internet service in selected apartment communities, allowing guests to access the Web from anywhere inside their apartments.

Locations

Synergy Corporate Housing announces the opening of our Los Angeles office on October 3, 2005. The new location is as follows:

6280 West 3rd Street,
 Suite #225
 Los Angeles, CA. 90036

We will be offering corporate housing services in West Los Angeles, including key cities such as Playa Vista, Marina del Rey, and Santa Monica, as well as downtown LA, West Hollywood and Burbank. Call us at (877) 600-1155 or (800) 600-1115 with your next housing need.

Tid Bits

What's in a name?

Synergy Relocations is now officially Synergy Corporate Housing. Our name change reflects the 4-star services to which our customers have become accustomed and emphasizes our focus on making your work-related travel enjoyable.



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BISHOP RANCH 15
12657 Alcosta Blvd.,
Suite 550
San Ramon, CA 94583

Tel: 925.807.1155
Fax: 925.807.1175
1.800.600.1115

www.synergyhousing.com

Choose a Suite that Suits You

Synergy Corporate Housing has introduced two product lines that will better service our client's requirements.



The Synergy Presidential Suite

Suite —Synergy's Presidential Suite delivers all the comforts of home with a long list of special touches that add comfort and luxury to your stay. Sit back and enjoy listening to our own Synergy Relaxation CD on a Bose Wave Audio system. Slip into a "waffle style" robe with matching slippers, and indulge in Aveda hair care and beauty products. Painted accent walls

with decorative artwork that provides a warm, at-home feeling, while Wi-Fi Internet access, Direct Video Recorder, and an upgraded digital cable package keep you entertained and connected. Each bedroom is equipped with a 19-inch TV and the one-of-a-kind Synergy Sleep System with a turn-down service and Synergy Truffles to ensure your first nights stay is memorable.

The Synergy Metropolitan Suite —Designed with the business traveler in mind, this suite has all the essential requirements to ensure our guests have a great experience, plus a few pleasant surprises: Designer furniture and housewares located throughout the Metropolitan Suite and complimentary Wi-Fi Internet access. Best of all, our Synergy Sleep System ensures you have a GREAT night's sleep.

New Additions:

We would like to congratulate our Sales Manager Laura Gregersen and her new husband Brent on the birth of their baby girl, Madisen Gregersen.



Congratulations to the following Synergy team members:

San Francisco:

- Marty Billdt has joined the Synergy team as Sales Manager for the San Francisco market.
- Marie Pantangco has been promoted to Marketing Coordinator for Northern California and Los Angeles.

Peninsula:

- Marcie Agcaoili has been named Sales Manager and will oversee the Mid-Peninsula market.

Los Angeles

- Leisa Ross was promoted to VP of Sales. Leisa will be responsible for opening the Synergy Los Angeles office, October 3, 2005.
- Kris Galindo has joined Synergy as Account Executive for our Los Angeles office and will handling key accounts.
- Frances Tacorda was promoted to Operations Manager of our Los Angeles office.

www.synergyhousing.com - 1-800-600-1115

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